

CERTIFICATE SUPPLEMENT (*)



1. TITLE OF THE CERTIFICATE (NL)

Diploma Beroepsonderwijs Kwalificatie: Commercieel medewerker Kwalificatiedossier: Commercie

In the original language

2. TRANSLATED TITLE OF THE CERTIFICATE (EN)

Certificate Senior Secondary Vocational Education
Qualification: Commercial employee
Qualification file: Commerce
This translation has no legal status

3. PROFILE OF SKILLS AND COMPETENCES

The most important duties of a Commercial employee are:

Core task 1: Researches the market and makes propositions for commercial policy

- 1.1 Collects client-, product- and market information
- 1.2 Makes suggestions for sales policy, marketing policy and/or marketing

Core task 2: Carries out sales trajectory

- 2.1 Prepares the sales process
- 2.2 Acquires customers and/or assignments
- 2.3 Conducts sales talks
- 2.4 Drafts a tender
- 2.5 Takes care of the (internal) order process

Core task 3: Takes care of maintaining business relationship and client support

- 3.1 Maintains customer contact and performs after sales activities
- 3.2 Handles complaints
- 3.3 Carries out promotional activities
- 3.4 Carries out webcare activities

4. RANGE OF OCCUPATIONS ACCESSIBLE TO THE HOLDER OF THE CERTIFICATE

A Commercial employee can work in small, medium-sized and large enterprises within a commercial, business or manufacturing organisation. The Commercial employee can work as an internal and/or external employee.

5. OFFICIAL BASIS OF THE CERTIFICATE	
Name and status of the body awarding the certificate	Name and status of the national/regional authority providing accreditation/recognition of the certificate

* Explanatory note

This document is designed to provide additional information about the specified certificate and does not have any legal status in itself. The format of the description is based on the following texts: Council Resolution 93/C 49/01 of 3 December 1992 on the transparency of qualifications, Council Resolution 96/C 224/04 of 15 July 1996 on the transparency of vocational training certificates, and Recommendation 2001/613/EC of the European Parliament and of the Council of 10 July 2001 on mobility within the Community for students, persons undergoing training, volunteers, teachers and trainers.

More information is available at: http://www.europass.cedefop.europa.eu/

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5. OFFICIAL BASIS OF THE CERTIFICATE The certificate issued on completion of the programme is signed by the examination board at the school where the pupil attended the programme. Level of the certificate (national or international) Qualification level 3 of the Dutch VET qualification structure

Characteristics: implementation of more than just the own block of tasks. The professional is able to account for his or her actions towards colleagues, and monitors and supervises the work of others. The range of tasks also includes drafting work preparation procedures. NLQF level 3 - EQF level 3 - ISCED 3C

Access to next level of education/professions

The profession of Commercial employee can be a ramp up to a higher sales position, such as Sales manager or (Junior) account manager and sometimes to (commercial) positions in the marketing, communication and/or bank & insurance areas. Another possibility to develop vertically is the profession of Assistant manager international trade and Branch manager wholesale business (within international trade and wholesale business).

Ministry of Education, Culture and Science

Grading scale / Pass requirements

- excellent 10 9 very good
- 8 good
- 7 very satisfactory
- 6 pass
- 5 fail
- 4 unsatisfactory 3 very unsatisfactory
- 2 poor
- very poor

International agreements

The profession of Commercial employee is not regulated in the Netherlands. However the education and training for this profession on qualification level 3 is regulated under the European directive 2005/36/EC. amended by directive 2013/55/EU. The regulated education and training gives access to regulated professions at the level of a diploma according to article 11 of this directive.

Legal basis

Act on Vocational Education and Training (WEB), registered number of qualification (crebo): 25134 The education and training for this qualification is offered as of August 1, 2015.

6. OFFICIALLY RECOGNISED WAYS OF ACQUIRING THE CERTIFICATE

Senior secondary vocational education features two learning pathways: the school-based pathway (bol) and the training on the job pathway (bbl).

In the school-based pathway, the majority of the course consists of theory at school. The extent of the practical component (vocational practice) is between 20% and 60%. In the training on the job pathway, the extent of vocational practice is at least 60% of the course. The participant works four days a week in a training company, and attends school for theory subjects just one day a week.

In principle it is possible to follow both learning pathways, but which pathway is offered will depend on the individual educational institution.

Average duration of the education/ training	3 years (4800 study hours) (depending on
leading to the certificate	previous education)

Entry requirements

The certificate preparatory vocational secondary education (vmbo) advanced vocational programme, combined programme, or theoretical programme, or a comparable level.

7. ADDITIONAL INFORMATION

Dutch senior secondary VET is based on qualification files, that each contain one or more qualifications. The information included in part 3 and 4 is derived directly from the qualification file determined by the Minister of Education, Culture and Science. The complete qualification file can be found at http://kwalificaties.s-bb.nl/, only in Dutch.

Optional subjects are linked to the qualification. The optional subjects have a total size of 15% of the course duration. The optional subjects completed by the student are listed on the certificate.

Additional information, including a description of the Dutch national qualifications system, is available at the Netherlands National Reference Point (NRP): www.s-bb.nl. The NRP is the information centre for vocational qualifications in the Netherlands. SBB has been appointed in this capacity by the Ministry of Education, Culture and Science.