



1. TITLE OF THE CERTIFICATE (NL)

Diploma Beroepsonderwijs
Kwalificatie: Ondernemer detailhandel
Kwalificatiedossier: Ondernemer detailhandel

In the original language

2. TRANSLATED TITLE OF THE CERTIFICATE (EN)

Certificate Senior Secondary Vocational Education
Qualification: Entrepreneur retail trade
Qualification file: Entrepreneur retail trade

This translation has no legal status

3. PROFILE OF SKILLS AND COMPETENCES

The most important duties of an Entrepreneur retail trade are:

Core task 1: Formulates a business plan and monitors business policy

- 1.1 Determines the objectives and strategy of the business
- 1.2 Makes a budget for investments and a financial plan
- 1.3 Makes a marketing plan
- 1.4 Analyses the sales figures and takes action
- 1.5 Monitors and interprets the financial situation
- 1.6 Builds up and maintains external business relationships
- 1.7 Determines the need for staff and takes on staff
- 1.8 Conducts discussions with colleagues

Core task 2: Manages and takes care of flow of goods and stock

- 2.1 Manages colleagues on receipt and in processing of goods
- 2.2 Supervises colleagues on receipt and in processing of goods
- 2.3 Manages and is responsible for the receipt of goods
- 2.4 Manages and is responsible for the storage of goods
- 2.5 Builds up and takes care of article presentations
- 2.6 Monitors the stock and orders
- 2.7 Makes purchasing plans
- 2.8 Takes care of the shop

Core task 3: Supervises sales activities and also carries them out

- 3.1 Manages colleagues in their sales activities
- 3.2 Supervises colleagues in their sales activities
- 3.3 Receives and addresses clients
- 3.4 Carries out sales and advisory consultations
- 3.5 Supplies made-to-measure work specific to the sector
- 3.6 Negotiates with the client
- 3.7 Places an order on behalf of a client
- 3.8 Deals with complaints

*** Explanatory note**

This document is designed to provide additional information about the specified certificate and does not have any legal status in itself. The format of the description is based on the following texts: Council Resolution 93/C 49/01 of 3 December 1992 on the transparency of qualifications, Council Resolution 96/C 224/04 of 15 July 1996 on the transparency of vocational training certificates, and Recommendation 2001/613/EC of the European Parliament and of the Council of 10 July 2001 on mobility within the Community for students, persons undergoing training, volunteers, teachers and trainers.

More information is available at: <http://www.europass.cedefop.europa.eu/>

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3. PROFILE OF SKILLS AND COMPETENCES

Core task 4: Completes sales transactions and/or supervises them

- 4.1 Manages colleagues in the sales department
- 4.2 Manages the payment system
- 4.3 Provides the client with information about the completion of sale
- 4.4 Runs the payment system
- 4.5 Closes up the payment system and takes care of the its administration

4. RANGE OF OCCUPATIONS ACCESSIBLE TO THE HOLDER OF THE CERTIFICATE

The Entrepreneur retail trade works in the retail or wholesale trade, within varying formulas, in both SMEs and in chain stores and in both the food and the non-food sector.

5. OFFICIAL BASIS OF THE CERTIFICATE

<p>Name and status of the body awarding the certificate The certificate issued on completion of the programme is signed by the examination board at the school where the pupil attended the programme.</p>	<p>Name and status of the national/regional authority providing accreditation/recognition of the certificate Ministry of Education, Culture and Science</p>																				
<p>Level of the certificate (national or international) Qualification level 4 of the Dutch VET qualification structure Characteristics: non-job related skills such as tactical and strategic capacities. The professional bears his or her own responsibility, which is not only related to practical implementation in terms of monitoring and supervision, but also a more formal, organisational responsibility. The range of tasks also includes drafting new procedures. NLQF level 4 - EQF level 4 - ISCED 3A</p>	<p>Grading scale / Pass requirements</p> <table border="0"> <tr><td>10</td><td>excellent</td></tr> <tr><td>9</td><td>very good</td></tr> <tr><td>8</td><td>good</td></tr> <tr><td>7</td><td>very satisfactory</td></tr> <tr><td>6</td><td>pass</td></tr> <tr><td>5</td><td>fail</td></tr> <tr><td>4</td><td>unsatisfactory</td></tr> <tr><td>3</td><td>very unsatisfactory</td></tr> <tr><td>2</td><td>poor</td></tr> <tr><td>1</td><td>very poor</td></tr> </table>	10	excellent	9	very good	8	good	7	very satisfactory	6	pass	5	fail	4	unsatisfactory	3	very unsatisfactory	2	poor	1	very poor
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<p>Access to next level of education/professions Within the higher vocational education, the Entrepreneur retail trade can do, among others, the programmes for Small business & retail management and/or Commercial economics. In the job market, the Entrepreneur retail trade can be promoted to area manager, for instance.</p>	<p>International agreements The profession of Entrepreneur retail trade is not regulated in the Netherlands. However the education and training for this profession on qualification level 4 is regulated under the European directive 2005/36/EC, amended by directive 2013/55/EU. The regulated education and training gives access to regulated professions at the level of a diploma according to article 11 of this directive.</p>																				
<p>Legal basis Act on Vocational Education and Training (WEB), registered number of qualification (crebo): 90290 The education and training for this qualification is offered as of August 1, 2009.</p>																					

6. OFFICIALLY RECOGNISED WAYS OF ACQUIRING THE CERTIFICATE

Senior secondary vocational education features two learning pathways: the school-based pathway (bol) and the training on the job pathway (bbl).

In the school-based pathway, the majority of the course consists of theory at school. The extent of the practical component (vocational practice) is between 20% and 60%. In the training on the job pathway, the extent of vocational practice is at least 60% of the course. The participant works four days a week in a training company, and attends school for theory subjects just one day a week.

In principle it is possible to follow both learning pathways, but which pathway is offered will depend on the individual educational institution.

<p>Average duration of the education/ training leading to the certificate</p>	<p>4 year(s) (6400 study hours) (depending on previous education)</p>
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Entry requirements

The certificate preparatory vocational secondary education (vmbo) advanced vocational programme, combined programme, or theoretical programme, or a comparable level.

7. ADDITIONAL INFORMATION

Dutch senior secondary VET is based on qualification files, that each contain one or more qualifications. The information in section 3 and 4 is drawn directly from the qualification file, that is composed by the Centre of Expertise. The complete qualification file is available at www.kwalificatiesmbo.nl, only in Dutch.

Additional information, including a description of the Dutch national qualifications system, is available at the Netherlands National Reference Point (NRP) for VET: www.nlgrp.nl

SBB has been appointed by the Ministry of Education, Culture and Science as NRP.